**Russian Ministry of Science and Higher Education   
Federal State Budgetary Higher Education Institution  
"Samara State University of Economics"**

**International strategy   
of Federal State Budgetary Educational  
 Institution of Higher Education Institution   
"Samara State University of Economics"**

**2018-2021**

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**1. Foundations for program implementation**

The development of international activities affects key indicators of the University performance:

- the volume of research work per one scientific and pedagogical employee;

- the proportion of the number of foreign students of the university;

- incomes of the educational organization from all sources per one scientific and pedagogical employee;

- The ratio of teachers’ salaries to the average salary in the region.

In 2016-2017 international cooperation of the university was developed in the field of educational process and scientific activities. The cooperation with Czech, Finnish, German and other partner-universities is continuing to expand. During 2017, negotiations were held and agreements were concluded with the Polytechnic Institute of Bragança (Portugal), Latvia University of Life Sciences (Latvia, Jelgava), University of Neuchâtel Canton (Switzerland), University of Cardenal Hereira (Spain).

As on October 1, 2017, SSEU has agreements with 17 foreign universities. At the same time, the number of international research projects implemented by university staff is low. In 2016 -2017 only 2 applications for international research projects were submitted, one project won.

In 2016-2017 the academic mobility of teachers and graduate students in SSUE is not high enough (15 teachers of SSUE went to partner universities to participate in scientific conferences, seminars, exchange programs). The number of students who went to partner universities for exchange education and internships made 26 people in 2016-2017. The number of students enrolled in double degree programs in 2016-2017 increased to 25 people. In 2017, the number of foreign students studying at SSEU increased to 294 people.

The gradual integration of the university into the international educational space requires the compliance with international standards of academic programs quality and a high level of internationalization of the educational process. Within the framework of the concept of international activities development in SSUE, there are two important trends for university international activity. These are obtaining international accreditations, double master degree programs development and obtaining a PhD degree in cooperation with foreign academic partners.

An important long-term project within the framework of international activity development is obtaining international accreditations of educational programs and membership in leading international professional associations. International accreditation is quality assessment of the program in relation to established standards. This is a continuous process of consulting, as well as the improvement of educational technologies that ensure program uniqueness, strengthen the prestige and market position of the university. International accreditations, as well as the membership in professional organizations is an essential condition in to ensure the opportunity to participate in prestigious international rankings.

Thus, the further development of international cooperation is one of the key activities and main competitive advantage of Samara State University of Economics.

**2. Program objectives**

The goal of the program is to ensure the sustainable development of the university and increase the prestige of Samara State University of Economics at all-Russian and international levels. (to bring SSUE to a leading position in terms of educational internationalization not only in the region, but also in the Volga Federal District, to raise the university ranking positions in terms of international performance at all-Russian level).

To achieve this goal it is necessary to solve the following tasks:

1. Improving the system of forming the contingent of foreign students on the basis of targeted marketing research of the international educational services market;

2. Organization of the system of preparing applications and research implementation at the international level.

3. The increase in exports of educational services;

4. The increase in the share of foreign students and graduate students in total

number of students;

5. Expansion and stable international relations with educational, scientific and cultural international institutions, organizations and centers;

6. Participation of the Samara State University of Economics in international projects in the field of research and education; increase in R & D funds received as a result of work under international grants;

7. Increasing the international authority of the SSUE, its recognition associations and educational authorities of various countries;

8. Creating optimal conditions for the development of international academic mobility of professors and students in SSUE, as well as colleagues from foreign partner institutions and organizations;

9. Development and implementation of competitive international educational programs of various levels;

10. Development and implementation of joint educational programs and double degree programs.

**3. Social and economic efficiency of the program.**

The internationalization of the educational process will attract foreign students, teachers and researchers. The share of foreign students and graduate students will reach 20% of the total number of students, and the number of invited foreign teachers who come to SSUE during the year will exceed 10 people.

Each year, the university will be able to attract external funding for the implementation of 5 major international research projects.

The number of publications of teachers and graduate students in international scientific journals in collaboration with foreign researchers will increase. The proportion of the number of foreign students of the university will increase annually by 100-300 foreign citizens due to the enrollment for training on a commercial basis. The number of foreign students who terminate their studies ahead of time does not exceed 10% of the total contingent of foreign students. Optimal conditions will be created to develop teachers’ academic mobility, students and graduate students.

By 2021, 3 additional double-degree educational programs and one PhD level program will be launched. The income of the educational organization from all sources per one scientific and pedagogical employee will increase. The preparation of applications for research implementation at the international level will be built in the form of a self-regulating system.